



MEDIA ADVISORY

TOWN OF HERNDON TO HOST VIRTUAL SEMINAR FOR ENTREPRENEURS

Herndon, VA (September 7, 2021) – The Town of Herndon’s Economic Development Office will host “Launching Your Business in the Town of Herndon,” a FREE virtual seminar:

WHEN: Thursday, September 30, 9am

WHERE: Online, accessible via WebEx

WHO: Mayor Sheila Olem and small business experts from the Town of Herndon, Dulles Chamber of Commerce, Community Business Partnership and Mason Small Business Development Center

WHAT: The seminar will cover topics such as

- Pros, Cons, Dos and Don’ts: Launching your business the right way and for the right reasons
- How to develop a dynamic business plan
- Mentoring: mining the successes - and mistakes – of those who’ve been there
- Your government: navigating processes and tapping into resources
- And more

REGISTER: 703-435-6800 x2084 or information@herndon-va.gov. There is no cost to attend the seminar.

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